

# **MIS Hands-On Cadaver Lab**

# Presented by the Academy of Minimally Invasive Foot & Ankle Surgery (AMIFAS)

# February 21-23, 2024 AdventHealth Nicholson Center Celebration, FL (near Orlando)

# **Educational Mission Statement of the Conference**

The AMIFAS educational mission is to advance the art and science of podiatric medicine by providing quality clinical learning experiences to members and non-members, and shall include a variety of instructional sessions aimed at significantly enhancing patient care, treatment protocols, and practice efficiency. The program may include interactive educational learning methods and principles utilizing lectures, panel discussions, point-counterpoint, case studies, question and answer, handouts, audio-visual materials (including media or narrations), hands-on workshops and roundtable discussions with moderators to achieve a well-rounded venue of postgraduate instruction.

AMIFAS provides continuing education activities for podiatric physicians, orthopaedic surgeons, and other physicians with an interest in minimally invasive techniques. Our pledge to the podiatric community is to increase knowledge and awareness of minimally invasive procedures to ultimately improve patient care and outcomes. We are committed to bridging the gap between traditional surgical techniques and the growing need for training in alternative solutions. Upon completion of our educational programs, physicians will:

- Distinguish by analysis the appropriate modalities in the treatment, care and protocols of current trends, application and practices of medicine in podiatry
- Generalize, synthesize, or deduce by classification ways to develop treatment protocols based on current literature and evidence-based medicine
- Compare, contrast and evaluate judgement values for those ideas presented between medical and surgical applications.

This seminar is designed for physicians including students and residents who desire to learn more about the benefits and techniques of minimally invasive surgery for the foot and ankle.

# Our specialized nature attracts hands-on physicians eager to learn and explore innovative products and services.

# **Contact AMIFAS**

Our new mailing address is: c/o Ann Dosen PO Box 1083 Chapin, SC 29036

Phone: 727-422-3996 (Call or Text) Email: director@amifasintl.org Website: <u>www.amifasintl.org</u>

# Seminar and Exhibit Hall Location

AdventHealth Nicholson Center 404 Celebration Place Celebration, FL 34747

Access the Welcome Packet with more hotel and location information by clicking here.

# <u>Hotel</u>

### **Melia Orlando Celebration**

<u>www.Melia.com</u> Phone: (845) 213-3607 Use this link to book your hotel and receive the negotiated group rate:

https://events.melia.com/en/events/melia-orlando-celebration/AMIFAS

The cut-off date for reservations in the room block is **December 30, 2023**, or until the rooms are sold out.

Please note: the Seminar and Exhibit Hall are not located at the hotel. They are located at the AdventHealth Nicholson Center, which is about a <sup>3</sup>/<sub>4</sub> mile walk from the hotel. Please plan accordingly regarding transportation. The Melia Hotel is the closest hotel to the Seminar venue.

#### **Exhibitor Information**

#### Space is limited – claim your space now!

**Set-up**: Tuesday, February 20, 2024 | 2:00PM – 4:00PM. Note: Set-Up must be completed by 4:30 pm. There will be no exceptions due to venue policy.

#### Exhibit:

Wednesday, February 21, 2024 | 8:00AM -4:30PM Thursday, February 22, 2024 | 8:00AM – 4:30PM Friday, February 23, 2024 | 8:00AM – 1:00PM

Breakdown: Friday, February 23, 2024 after lunch.

#### **Shipping Information**

AdventHealth Nicholson Center Attn: AMIFAS Ann Dosen 2/20/24 404 Celebration Place Celebration, FL 34747 **Please ensure all packages arrive by February 15, 2024.** 

Tuesday 2/20/24	Time	Title/Topic
	2:00pm - 4:00pm	Exhibitor set up
Wednesday 2/21/24	Time	Title/Topic
	8:00am - 4:30pm	Exhibit Hall Open
	8:00am - 10:00am	Lectures
	9:30am - 10:00am	Break - Exhibit Hall
	10:30am - 12:00pm	Lectures
	12:00pm - 1:00pm	Lunch
	1:00pm - 3:00pm	Lectures
	3:00pm - 3:30pm	Break - Exhibit Hall
	3:30pm - 4:30pm	Lectures
	5:00 PM	Must be out of facility by 5:00pm
Thursday 2/22/24	Time	Title/Topic
	8:00am - 4:30pm	Exhibit Hall Open
	8:00am - 10:00am	Lectures
	10:00am - 10:30am	Break - Exhibit Hall
	10:00am - 12:00pm	Lectures
	12:00pm - 1:00pm	Lunch
	1:00pm - 3:00pm	Lectures
	3:00pm - 3:30pm	Break - Exhibit Hall
	3:30pm - 4:45pm	Lectures
	5:00 PM	Must be out of facility by 5:00pm
Friday 2/23/24 Cadaver Lab	Time	Title/Topic
	8:00am - 1:00pm	Exhibit Hall Open
	8:00am - 12:00pm	Lab Procedures
	12:00pm - 1:00pm	LUNCH - Last chance to visit exhibitors! Bus
	1:00 PM	Exhibitor Break Down
	1:00 PM	EXNIDITOR Break DOWN

# **Tabletop Exhibit Information**

# Standard Tabletop Booth \$1,100

- ✓ Single, inline tabletop booth
- ✓ 6' table
- ✓ 2 chairs
- ✓ 2 Exhibitor Badges
- ✓ Company listed in our printed program (Company name, contact name, phone number, email address, website, brief description [25 words])
- ✓ List of registered attendees (includes name, phone number, mailing address, email address when available). Note: attendees have the option to opt-out of promotional communications.

Electricity available for \$50.00 (does not include extension cord or power supply/surge protector). All table locations will be assigned at the discretion of the Executive Director or representative. Floor covering is provided at the venue.

# **Sponsorship and Speaking Opportunities**

## Breakfast Sponsor \$3,500 - 2 available

- ✓ 30-minute presentation during breakfast. Select either Wednesday or Thursday (selection preference based on registration date).
- ✓ Includes continental breakfast buffet served 7:00 am 8:00 am.
- ✓ Includes recognition on signage.
- ✓ Includes upgraded company listing and sponsor acknowledgement in our Program and on our website with your logo.
- ✓ Includes full page, full color advertisement in our printed program.
- ✓ Sponsored session will be promoted in pre-seminar emails and on-site program.
- ✓ Includes Sponsor ribbon on badges.
- ✓ Includes purchase of booth. See booth inclusions listed above.

Sponsor provides speaker and is responsible for costs related to speaker's travel and time.

# Lunch Sponsor \$6,500 - 2 available SOLD OUT

✓ 30-minute presentation during lunch. Select either Wednesday or Thursday (selection preference based on registration date).

- ✓ Includes lunch buffet served 12:00 pm 1:00 pm.
- ✓ Includes recognition on signage.
- ✓ Includes upgraded company listing and sponsor acknowledgement in our Program and on our website with your logo.
- ✓ Includes full page, full color advertisement in our printed program.
- ✓ Sponsored session will be promoted in pre-seminar emails and on-site program.
- ✓ Includes Sponsor ribbon on badges.
- ✓ Includes purchase of booth. See booth inclusions listed above.

Sponsor provides speaker and is responsible for costs related to speaker's travel and time.

### Morning or Afternoon Break Sponsor \$2,900 - 4 available

- ✓ Break refreshments placed next to your booth. Select either Wednesday or Thursday, morning or afternoon (selection preference based on registration date).
- ✓ Includes coffee break and light refreshments served during either the morning or afternoon break on Wednesday or Thursday.
- ✓ Includes recognition on signage.
- ✓ Includes upgraded company listing and sponsor acknowledgement in our Program and on our website with your logo.
- ✓ Includes Sponsor ribbon on badges.
- ✓ Includes purchase of booth. See booth inclusions listed above.

#### Important Notes

Cost for sponsorship includes food for up to 100 people. Menu pre-selected by AMIFAS. Sponsored meals and sessions will be unopposed and are designed to attract all attendees. Sponsor is mutually responsible for effective marketing of their sponsored session.

# **Exposure Add-Ons**

**Lanyards \$950 – One Available** Ensure your brand is top of mind for our attendees throughout the conference with the use of branded lanyards. Our team will work with you to design the lanyard with a custom color and imprint.

**Conference Bags \$1200 – One Available** Attendees will thank you for providing the bag to carry around all their conference materials. Work with our team to design a bag that showcases your brand.

**Conference Bag Insert - \$350** Provide a marketing piece or small sample to be included in each attendee bag. Company must provide item and ship to conference to be included.

**Exclusive eblast featuring your company to our contact database - \$500** Broadcast your custom message to our contact database via email. Work with us to design a message and include up to 3 images plus your logo, up to 750 words, up to 3 embedded links, and 1 video (must be available on YouTube).

# **Exhibitor & Sponsorship Application**

### Deadline to Register January 12, 2024

Please print or type. Information provided will be included in Program.

Company Name:	
Contact Person:	
Address:	
City, State, Postal Code:	
Phone:	
Email:	
Website:	

Please email a brief description of company product or service (max 25 words) to Ann at Director@amifasintl.org

Please email a transparent png file of your company logo to Ann at Director@amifasintl.org

Name for badge(s) (up to 2). Badges must be worn during the entire function.

**Please select your level:** 

- \_\_\_\_\_ Standard Booth Only \$1,100
- \_\_\_\_\_ Breakfast Sponsor (includes booth) \$3,500 (2 available)
- \_\_\_\_\_ Lunch Sponsor (includes booth) \$6,500 (2 available) SOLD OUT
- \_\_\_\_\_ Break Sponsor (includes booth) \$2,900 (4 available)
- \_\_\_\_\_ Electricity: \_\_\_\_\_ (number of tables for electricity) \$50 each
- \_\_\_\_\_ Additional badges: <u>#</u>\_\_\_\_\_ (2 are included; additional badges are \$15.00 each)

Select your Exposure Enhancements:
Lanyards \$950 – One Available
Conference Bags \$1,200 – One Available
Conference Bag Insert - \$350
Exclusive eblast featuring your company to our contact database - \$500
To pay with credit card - PREFERRED:
Number:
Expiration:
CVV:
Billing Zip Code:
Name on Card:
To pay by check, make checks payable to: AMIFAS
Check: Amount Enclosed:
Mail check to: c/o Ann Dosen PO Box 1083 Chapin, SC 29036
Your signature on this application signifies your acceptance of our terms and fees.
Signature of Company Authorized Representative:

Today's Date:	

# **Important Information & Policies**

All sponsorships and exhibits are subject to approval by the AMIFAS executive committee.

Full payment must be received by AMIFAS at the time of application. If payment is not received in full at that time, booth space cannot be guaranteed.

No refunds will be given for cancellations or no-shows after January 12, 2024.

Sponsors and exhibitors are prohibited from scheduling receptions, social functions, exhibits, product demonstrations, technical seminars, training sessions, workshops, surgical labs or other events within our lecture or common areas or assigned exhibit booth space without AMIFAS approval.

All participants must register on site upon check in. Badges will be provided and must be worn at all times during conference hours. Each booth space receives two badges for personnel. Additional badges can be purchased for \$15.00 each.

The exhibitor or sponsor assumes full responsibility for securing valuables at all times.

An early tear down fee of \$150.00 may apply if an exhibitor or sponsor breaks down before the scheduled breakdown time. Please be courteous to attendees and other exhibitors when packing materials.