



Hands-On Cadaver Lab

Presented by the Academy of Minimally Invasive Foot &  
Ankle Surgery (AMIFAS)

February 22-24, 2023

AdventHealth Nicholson Center  
Celebration, FL (near Orlando)

The AMIFAS educational mission is to advance the art and science of podiatric medicine by providing quality clinical learning experiences to members and non-members, and shall include a variety of instructional sessions aimed at significantly enhancing patient care, treatment protocols, and practice efficiency. The program may include interactive educational learning methods and principles utilizing lectures, panel discussions, point-counterpoint, case studies, questions and answer, handouts, audio-visual materials (including media or narrations), hands-on workshops and roundtable discussions with moderators to achieve a well-rounded venue of postgraduate instruction.

This seminar is designed for physicians including students and residents who desire to learn more about the benefits and techniques of minimally invasive surgery for the foot and ankle.

**Our specialized nature attracts hands-on physicians eager to learn and explore innovative products and services.**

Our new mailing address is:

c/o Ann Dosen

1249 Chapin Rd. Unit 1083

Chapin, SC 29036

Phone: 727-422-3996

Email: [director@amifasintl.org](mailto:director@amifasintl.org)

Website: [www.amifasintl.org](http://www.amifasintl.org)

## **Location**

AdventHealth Nicholson Center  
404 Celebration Place  
Celebration, FL 34747

Access the Welcome Packet with more hotel and location information here:

<https://www.amifasintl.org/wp-content/uploads/2022/06/Nicholson-welcome-packet-attendee-info.pdf>

## **Hotel**

### **Melia Orlando Celebration**

[www.Melia.com](http://www.Melia.com)

Phone: (845) 213-3607

Rates from \$138+ with a discounted resort fee of only \$14.00.

Link to book with reduced rate:

<https://events.melia.com/en/events/melia-orlando-celebration/Academy-of-Minimally-Invasive-Foot---Ankle-Surgery--AMIFAS-.html>

The cut-off date for reservations in the room block is **December 30, 2022**, or until the rooms are sold out.

## **Exhibitor Information**

**Space is limited – claim your space now!**

**Set-up:** Tuesday, February 21, 2023 | 1:00PM – 4:00PM

### **Exhibit:**

Wednesday, February 22, 2023 | 8:00AM -4:00PM

Thursday, February 23, 2023 | 8:00AM – 4:00PM

Friday, February 24, 2023 | 8:00AM – 1:00PM

**Breakdown:** Friday, February 24, 2023 [after lunch]

All table locations will be assigned at the discretion of the Executive Seminar Coordinator or representative.

## Exhibit and Sponsorship Opportunities

### **Standard Booth \$1,100**

- ✓ Single, inline booth
- ✓ 6' table
- ✓ 2 chairs
- ✓ 2 Exhibitor Badges
- ✓ Company listed in our printed program (Company name, contact name, phone number, email address, website, brief description [25 words])
- ✓ List of registered attendees (includes name, phone number, mailing address, email address when available). Note: attendees have the option to opt-out of promotional communications

Electricity available for \$50.00 (does not include extension cord or power supply/surge protector)

### **Premier \$9,800\*\* – 3 available**

- ✓ 20 minute CPME compliant presentation to attendees
- ✓ Extend Your Exposure - Includes option for a 30-60 minute commercial webinar later in the year, to be used by October 31, 2023.
- ✓ Includes upgrade to double booth in prime location
- ✓ Advertisement included in two pre-conference emails to our attendees and contact database
- ✓ Co-Op advertisement designed for your use to promote your company's participation (designed as 600x300 pixels and 400x400 pixels)
- ✓ Full page, full color advertisement in our printed program
- ✓ Logo added to your company listing in our printed program and website
- ✓ Listed as session sponsor for one day on event signage and in program
- ✓ Sponsorship acknowledgement in our printed program
- ✓ Sponsor ribbon on badges

\*educational grant; requires Commercial Support Form

### **Champion \$5,500\*\***

- ✓ Includes single booth in prime location upgrade
- ✓ Advertisement included in one pre-conference email to our attendees and contact database
- ✓ Co-Op advertisement designed for your use to promote your company's participation (designed as 600x300 pixels and 400x400 pixels)
- ✓ Half page, full color advertisement in our printed program
- ✓ Logo added to your company listing in our printed program and website
- ✓ Sponsorship acknowledgement in our printed program
- ✓ Sponsor ribbon on badges

### **Supporter Sponsor \$3,200\*\***

- ✓ Includes single booth in prime location upgrade
- ✓ Quarter page, full color advertisement in our printed program
- ✓ Logo added to your company listing in our printed program and website
- ✓ Sponsorship acknowledgement in our printed program
- ✓ Sponsor ribbon on badges

\*\*includes the booth components listed above for Standard Booth.

## **Meal and Speaking Opportunities**

### **Breakfast Sponsor \$3,100 – 2 available**

20-minute presentation during breakfast. Select either Wednesday or Thursday (selection preference based on registration date).

Includes continental breakfast buffet served 7:00 am – 8:00 am.

Includes recognition on signage.

Sponsored session will be promoted in pre-seminar emails and on-site program.

*Requires purchase of booth. See booth cost and inclusions listed above.*

Sponsor provides speaker and is responsible for costs related to speaker's travel.

### **Lunch Sponsor \$5,200 – 3 2 available**

20-minute presentation during lunch. Select either ~~Wednesday~~, Thursday or Friday (selection preference based on registration date).

Includes lunch buffet served 12:00 pm – 1:00 pm.

Includes recognition on signage.

Sponsored session will be promoted in pre-seminar emails and on-site program.

*Requires purchase of booth. See booth cost and inclusions listed above.*

Sponsor provides speaker and is responsible for costs related to speaker's travel.

### **Morning or Afternoon Break Sponsor \$1,850 – 4 available**

Break refreshments placed next to your booth. Select either Wednesday or Thursday morning or afternoon (selection preference based on registration date).

Includes coffee break and light refreshments served during either the morning or afternoon break on Thursday or Friday.

Includes recognition on signage.

*Requires purchase of booth. See booth cost and inclusions listed above.*

### **Important Notes**

Cost for sponsorship includes food for up to 100 people.

Session is shared among other sponsors.

Menu pre-selected by AMIFAS.

Sponsored meals and sessions will be unopposed and are designed to attract all attendees. Sponsor is mutually responsible for effective marketing of their sponsored session.

## Exposure Enhancements

**Lanyards \$750 – One Available** Ensure your brand is top of mind for our attendees throughout the conference with the use of branded lanyards. Our team will work with you to design the lanyard with a custom color and imprint.

**Conference Bags \$1050 – One Available** Attendees will thank you for providing the bag to carry around all their conference materials. Work with our team to design a bag that showcases your brand.

**Conference Bag Insert - \$350** Provide a marketing piece or small sample to be included in each attendee bag. Company must provide item and ship to conference to be included.

**Bingo/ Passport/Scavenger hunt - \$150** Participation in this event is one of the best ways to drive traffic directly to your booth. Each attendee will receive a game card in their program. Attendees must visit each participating exhibitor to receive a stamp on the passport. Upon completion, the attendee has a chance to win one of several high-value items.

**Shopping Spree Sponsor – \$325** Supporters of the crowd-pleasing Shopping Spree will be the only companies the winner can shop from using their winnings. Attendees will be entered to win the Shopping Spree “pot” and will be able to spend all or a portion of their winnings at the seminar and up to two weeks after the seminar, with only the participating Shopping Spree Sponsors. Total winnings will depend on total number of Sponsors.

**Exclusive eblast featuring your company to our contact database - \$425** Broadcast your custom message to our contact database via email. Work with us to design a message and include up to 3 images plus your logo, up to 750 words, up to 3 embedded links, and 1 video (must be available on YouTube).

~~**Invitation Mailer \$1,800 – Two Available** Advertise on our mailed invitation to over 1,000 physicians. Deadline to participate: October 14, 2022~~

**Exhibitor & Sponsorship Application**

**Deadline to Register January 13, 2023**

Please print or type:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Brief description of company product or service (max 25 words):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name for badge(s) (up to 2). Badges must be worn during the entire function.

\_\_\_\_\_  
\_\_\_\_\_

**Please select your level:**

\_\_\_\_\_ Standard Booth Only \$1,100

\_\_\_\_\_ Premier (*includes booth*) \$9,800

\_\_\_\_\_ Champion (*includes booth*) \$5,500

\_\_\_\_\_ Supporter (*includes booth*) \$3,200

\_\_\_\_\_ Electricity \_\_\_\_\_ (number of tables for electricity) \$50 each

\_\_\_\_\_ Additional badges # \_\_\_\_\_ (2 are included; additional badges are \$15.00 each)

**Select your add-on Meal and Speaking Opportunities:**

\_\_\_\_\_ Breakfast, includes 20-minute presentation \$3,100 (2 available)

\_\_\_\_\_ Lunch, includes 20-minute presentation \$5,200 (~~3~~ 2 available)

\_\_\_\_\_ Break \$1,850 (4 available)

**Select your Exposure Enhancements:**

\_\_\_\_\_ Lanyards \$750 – One Available

\_\_\_\_\_ Conference Bags \$1050 – One Available

\_\_\_\_\_ Conference Bag Insert - \$350

\_\_\_\_\_ Bingo/ Passport/Scavenger hunt - \$150

\_\_\_\_\_ Shopping Spree Sponsor – \$325

\_\_\_\_\_ Exclusive eblast featuring your company to our contact database - \$425

To pay with credit card - PREFERRED:

Number: \_\_\_\_\_

Expiration: \_\_\_\_\_

CVV: \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

To pay by check, make checks payable to: AMIFAS

Check: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Mail check to:

c/o Ann Dosen

1249 Chapin Rd. Unit 1083

Chapin, SC 29036



## **Important Information & Policies**

All sponsorships and exhibits are subject to approval by the AMIFAS executive committee.

Full payment must be received by AMIFAS at the time of application. If payment is not received in full at that time, booth space cannot be guaranteed.

No refunds will be given for cancellations or no-shows after January 13, 2023.

Sponsors and exhibitors are prohibited from scheduling receptions, social functions, exhibits, product demonstrations, technical seminars, training sessions, workshops, surgical labs or other events within our lecture or common areas or assigned exhibit booth space without AMIFAS approval.

All participants must register on site upon check in. Badges will be provided and must be worn at all times during conference hours. Each booth space receives two badges for personnel. Additional badges can be purchased for \$15.00 each.

The exhibitor or sponsor assumes full responsibility for securing valuables at all times.

An early tear down fee of \$150.00 may apply if an exhibitor or sponsor breaks down before the scheduled breakdown time. Please be courteous to attendees and other exhibitors when packing materials.